

**NOTICE OF CALLED MEETING OF BOARD OF DIRECTORS OF  
CANTON ECONOMIC DEVELOPMENT CORPORATION (CEDC)  
5:30 P.M., TUESDAY, JANUARY 28, 2020  
CANTON CITY HALL, CITY COUNCIL CHAMBERS  
201 N. BUFFALO STREET, CANTON, TEXAS**

**AGENDA**

1. Call to Order and Announce a Quorum
2. Invocation
3. Pledge of Allegiance
4. Declarations Regarding Conflicts of Interest
5. Public Comments
6. Consider Action Regarding Minutes of December 18, 2019 Meeting
7. Consider Action Regarding December 2019 Financial Statements
8. Public Hearing and Consider Adoption of Resolution No. 2020-01 Approving and Authorizing a Chapter 381 Economic Development Program and Performance Agreement by and between Van Zandt County, Canton Economic Development Corporation and VZCM, Inc.
9. Public Hearing and Consider Adoption of Resolution No. 2020-02 Approving and Authorizing a Performance Agreement by and between City of Canton and Canton Economic Development Corporation for Financial Assistance for the Extension of a Water Line Along I-20 within the City of Canton, Texas
10. Public Hearing and Consider Approval of Contract with NextSite for Retail Trade Area and First Monday Market Analysis and Recruitment Services
11. City Project Updates and Community Announcements – Lonny Cluck
12. Canton Visitors Bureau and First Monday Marketing Report and Consider Any Action Related Thereto – Austin Melton
13. Canton Main Street Report and Consider Any Action Related Thereto – Stacy Crossley
  - A. Downtown Projects
  - B. Main Street Events
  - C. Downtown Business Development Activity
14. Executive Director's Report and Consider Any Action Related Thereto – Julie Seymore
  - A. EDC Projects
    - NETEA Recruitment Program
    - Downtown Sidewalk Grant Project
    - Downtown Action Plan – Wayfinding signage, planters, crosswalks
    - Conceptual Plan for Mixed-Use Senior Community
    - Latham Bakery Opening

- B. CEDC Business / Administration
- C. Local Development Activity
- D. Community Event Announcements

**When necessary and warranted, a closed or executive session will follow pursuant to the provision of the Texas Open Meetings Act, Chapter 551 of the Texas Government Code, Section 551.087 and 551.072.**

15. Executive Session:

A. Section 551.087 – to deliberate commercial or financial information the CEDC has received from a business prospect, and to deliberate the offer of a financial or other incentive to business prospects, including but not limited to a mixed-use development project, a local business capital investment project, and recruitment of new commercial, industrial, retail, restaurant, hospitality, and family entertainment prospects.

B. Section 551.072 – to discuss or deliberate regarding the potential purchase, sale, exchange, lease or value of real property

16. Return to Open Session and Consider Action, if any, on Items Discussed in Executive Session

17. Items for Future Agendas

18. Adjourn

**The Board may vote and/or act upon each of the items listed in this Agenda. The Board may retire into executive session concerning any of the listed items whenever it is considered necessary and legally justified under the Texas Open Meetings Act.**

**City Hall is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need assistance should contact City Hall 48 hours prior to this meeting at (903) 567-1851 so that appropriate arrangements may be made.**

I, Julie Seymore, do hereby certify this notice was posted on the front glass entry to the Canton Economic Development Corporation's offices (The Plaza Museum) at 119 N Buffalo and on the bulletin board at the Canton City Hall at 201 N Buffalo on Saturday, January 25, 2020, and remained posted for a minimum of 72 hours prior to this meeting. A copy could not be posted to the website due to technical difficulties.

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Julie H. Seymore, Executive Director