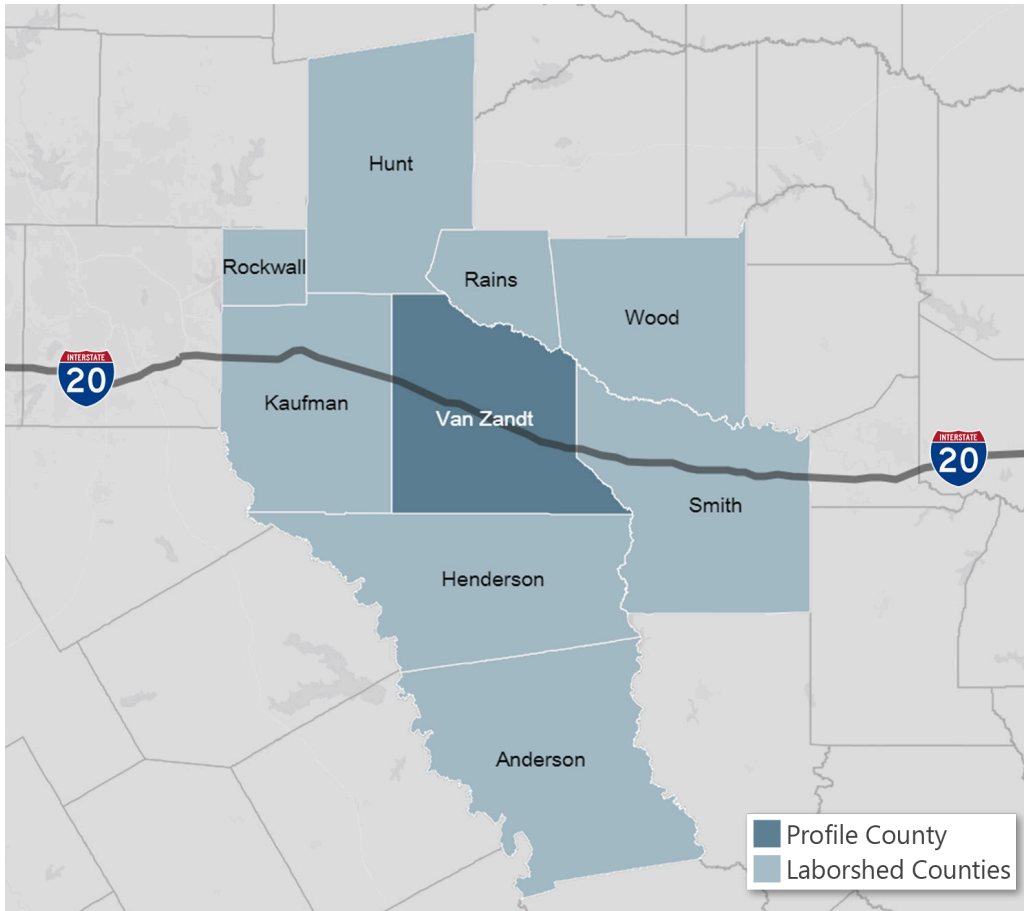


CANTON, TX



VAN ZANDT COUNTY

Civilian Labor Force, Dec. 2018: **26,017**
 % Change in CLF, 2016-2018: **4.2%**
 Unemployment Rate, Dec. 2018: **3.2%**

CANTON LABORSHED

Civilian Labor Force, Dec. 2018: **331,979**
 % Change in CLF, 2016-2018: **3.8%**
 Unemployment Rate, Dec. 2018: **3.4%**

TALENT HIGHLIGHTS



Van Zandt County

13,649
Jobs



1,915
Openings



20,205
Resident Workers

Canton Laborshed

289,654
Jobs

40,771
Openings

348,741
Resident Workers

FASTEST-GROWING OCCUPATIONS IN COUNTY

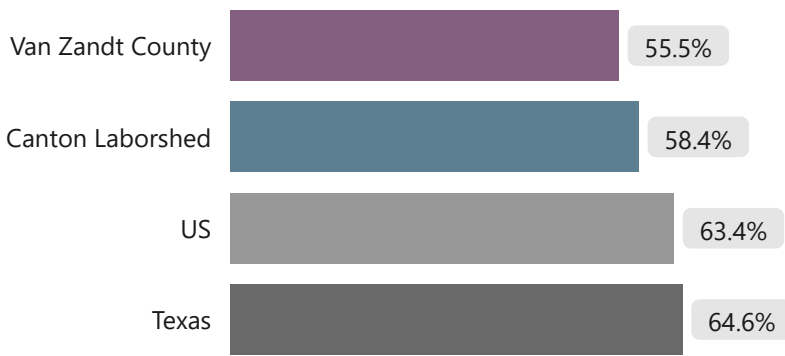
Occupation Description	% Change 2013-2018
Customer Service Representatives	56.9%
Electricians	56.3%
Welders, Cutters, Solderers, & Brazers	55.4%
Farmworkers, Animals (Incl. Aquaculture)	46.6%
Sales Reps., Services, All Other	41.2%
Agricultural Equipment Operators	38.8%
Recreation Workers	36.5%
HVAC/Refrig. Mechanics & Installers	36.4%
Plumbers, Pipefitters, & Steamfitters	30.3%

Sources: US Bureau of Labor Statistics, Current Population Survey and Local Area Unemployment Statistics; EMSI 2018.4 – QCEW Employees, Non-QCEW Employees, and Self-Employed. Excludes military and unclassified occupations.

Note: Fastest-growing occupations include those with at least 25 jobs in 2013 and 2018.

LABOR FORCE PARTICIPATION RATE

POPULATION 16+ YEARS

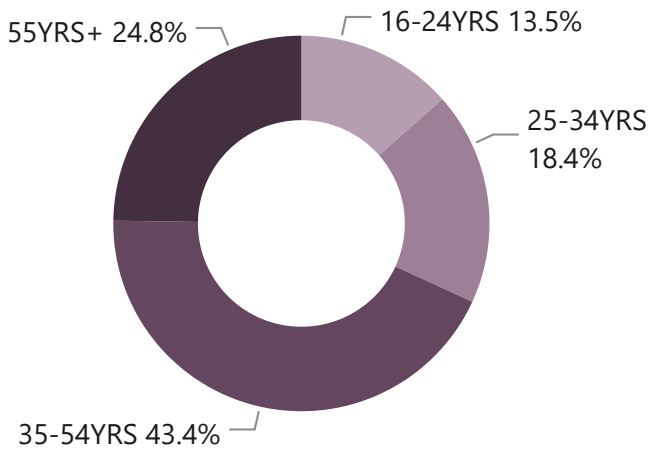


POPULATION 25-64 YEARS

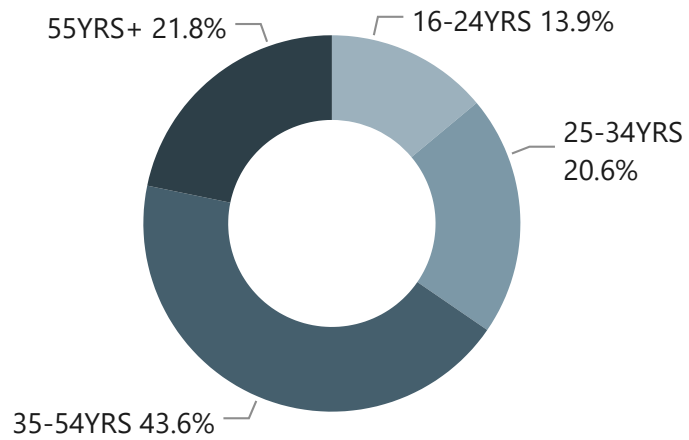


AGE DISTRIBUTION OF PEOPLE PARTICIPATING IN LABOR FORCE, POPULATION AGE 16+ YEARS

VAN ZANDT COUNTY



CANTON LABORSHED



Texas

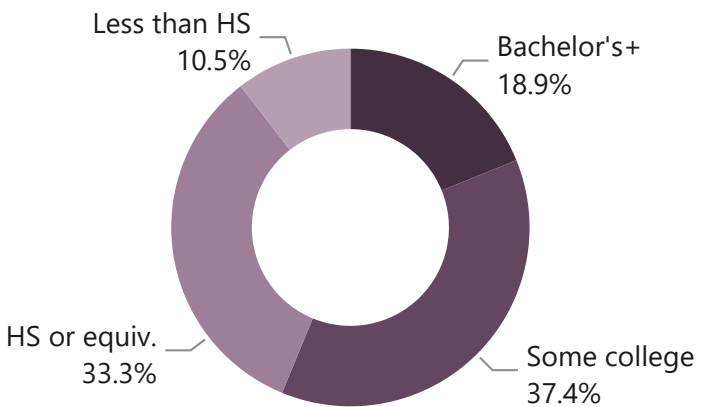
12.3%
55YRS+

US

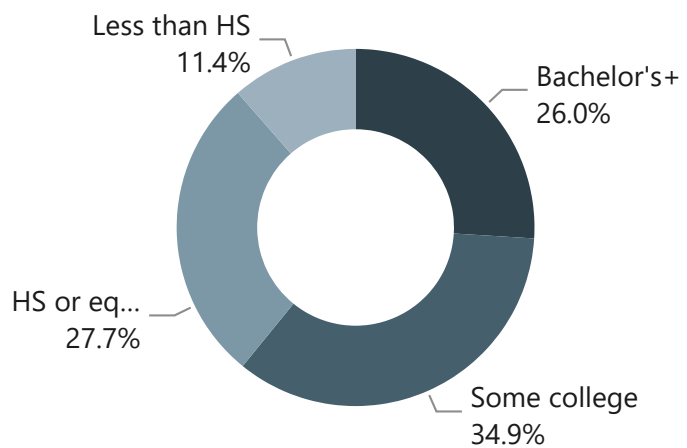
13.5%
55YRS+

EDUCATIONAL ATTAINMENT OF PEOPLE PARTICIPATING IN LABOR FORCE, POPULATION AGE 25-64 YEARS

VAN ZANDT COUNTY



CANTON LABORSHED



Texas

25.2%
Bachelor's+

US

27.9%
Bachelor's+

Sources: US Census Bureau, American Community Survey, 5-year averages for the period 2013-2017.

TOP 20 MAJOR OCCUPATION GROUPS

VAN ZANDT CO. & CANTON LABORSHED EMPLOYMENT & LQS, 2018

Occupation Name	Van Zandt County		Laborshed	
	Jobs	LQ	Jobs	LQ
Office & Administrative Support	1,685	0.82	41,414	0.96
Sales & Related	1,416	1.02	31,231	1.06
Food Prep. & Serving Related	1,550	1.33	27,987	1.13
Education, Training, & Library	1,258	1.59	20,283	1.21
Transportation & Material Moving	780	0.83	19,669	0.99
Healthcare (Practitioners & Tech.)	471	0.61	19,646	1.20
Production	825	1.02	16,962	0.99
Construction & Extraction	1,149	1.82	16,593	1.24
Personal Care & Service	597	1.00	13,284	1.05
Installation, Maintenance, & Repair	712	1.30	12,757	1.10
Management	781	1.00	12,593	0.76
Building & Grounds Cleaning/Maint.	581	1.13	11,925	1.09
Healthcare (Support)	291	0.77	10,351	1.29
Business & Financial Operations	307	0.43	9,672	0.63
Protective Service	245	0.78	6,327	0.95
Community & Social Service	247	1.07	4,953	1.01
Architecture & Engineering	127	0.54	4,591	0.92
Arts, Design, Entertainment, & Media	173	0.68	3,968	0.73
Computer & Mathematical	75	0.19	3,946	0.47
Farming, Fishing, & Forestry	510	4.81	2,832	1.26

VAN ZANDT CO. AVG. HOURLY EARNINGS, 2017

Occupation Name	Average Earnings
Architecture & Engineering	\$32.79
Management	\$30.70
Computer & Mathematical	\$30.10
Healthcare (Practitioners & Tech.)	\$29.75
Business & Financial Operations	\$29.31
Community & Social Service	\$22.33
Installation, Maintenance, & Repair	\$19.38
Protective Service	\$19.18
Arts, Design, Entertainment, & Media	\$18.76
Education, Training, & Library	\$18.28
Transportation & Material Moving	\$16.65
Construction & Extraction	\$16.56
Production	\$16.18
Office & Administrative Support	\$16.12
Sales & Related	\$15.75
Healthcare (Support)	\$13.23
Food Prep. & Serving Related	\$11.06
Building & Grounds Cleaning/Maint.	\$11.05
Personal Care & Service	\$10.59
Farming, Fishing, & Forestry	\$10.59

DETAILED OCCUPATIONS IN VAN ZANDT COUNTY

LARGEST ESTIMATED WORKFORCE AVAILABILITY, 2018

Occupation Name	Potential Workforce
Retail Salespersons	292
Combined Food Prep. & Servers, Incl. Fast ...	251
Registered Nurses	213
Office Clerks, General	195
Laborers/Freight, Stock, & Material Movers...	171
Cashiers	124
Stock Clerks & Order Fillers	123
Heavy & Tractor-Trailer Truck Drivers	111
Personal Care Aides	110
Secretaries/Admin. Asst., Exc. Legal, Med., ...	105

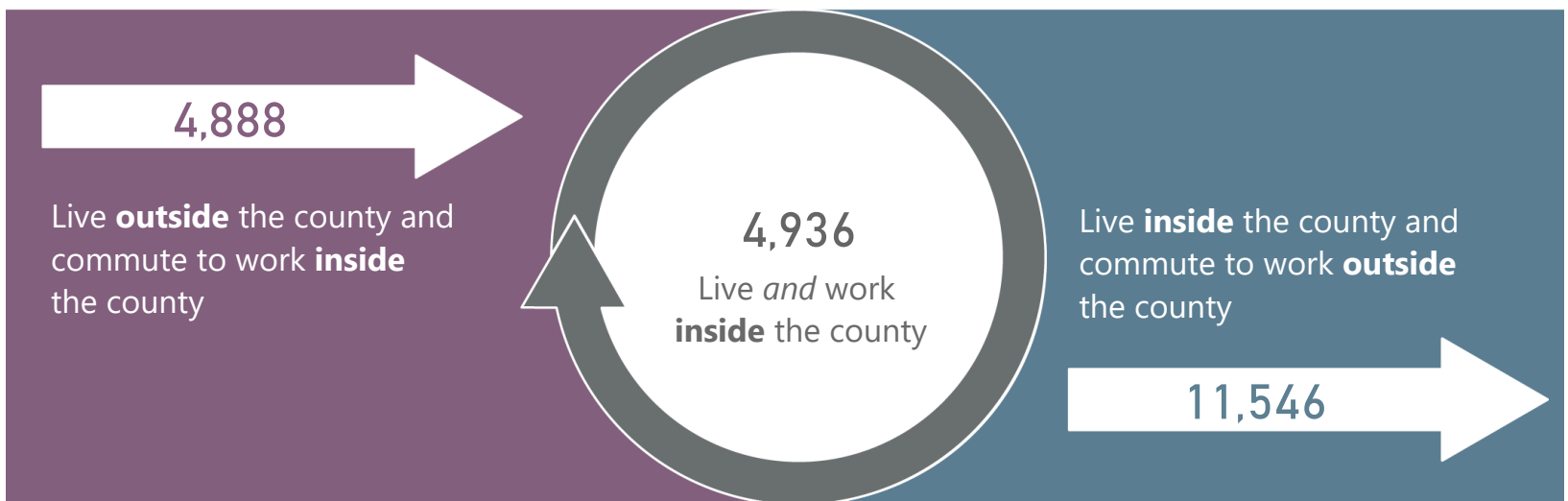
LARGEST ESTIMATED ANNUAL OPENINGS, 2018

Occupation Name	Openings
Combined Food Prep. & Servers, Incl. Fast Food	120
Cashiers	83
Waiters & Waitresses	68
Retail Salespersons	62
Farmworkers & Laborers, Crop & Greenhouse	55
Personal Care Aides	49
Office Clerks, General	46
Construction Laborers	37
Janitors & Cleaners, Exc. Maids & Housekeepers	34
Heavy & Tractor-Trailer Truck Drivers	32

Sources: EMSI 2018.4 – QCEW Employees, Non-QCEW Employees, and Self-Employed. Excludes military and unclassified occupations.

Notes: LQs compare local employment in an occupation or industry with US employment; LQs >1.25 suggest a comparative advantage and are highlighted (orange font). Detailed occupation tables include occupations with at least 25 jobs. Potential workforce is calculated as the difference between the number of resident workers in the county and the number of jobs in the county for the occupation.

COUNTY INFLOW/OUTFLOW, 2015



WHERE COUNTY WORKERS LIVE, 2015

County	Count	Share
Van Zandt County, TX	4,936	50.2%
Smith County, TX	632	6.4%
Kaufman County, TX	542	5.5%
Henderson County, TX	501	5.1%
Wood County, TX	431	4.4%
Dallas County, TX	398	4.1%
Tarrant County, TX	255	2.6%
Hunt County, TX	167	1.7%
Collin County, TX	130	1.3%
Harris County, TX	117	1.2%
Total	8,109	82.5%

WHERE EMPLOYED COUNTY RESIDENTS WORK, 2015

County	Count	Share
Van Zandt County, TX	4,936	29.9%
Smith County, TX	2,465	15.0%
Dallas County, TX	1,318	8.0%
Kaufman County, TX	1,245	7.6%
Henderson County, TX	733	4.4%
Harris County, TX	633	3.8%
Gregg County, TX	473	2.9%
Tarrant County, TX	416	2.5%
Hunt County, TX	329	2.0%
Collin County, TX	296	1.8%
Total	12,844	77.9%

COUNTY COMMUTER FLOWS FOR SELECT SECTORS, 2015

Industry	Work in County	Employed in Industry	Net Job Flow
Agriculture, Forestry, Fishing & Hunting	412	312	100
Arts, Entertainment, & Recreation	81	154	-73
Utilities	54	131	-77
Management of Companies & Enterprises	1	81	-80
Real Estate & Rental & Leasing	105	218	-113
Information	36	179	-143
Educational Services	1,895	2,041	-146
Construction	1,042	1,213	-171
Other Services (excluding Public Administration)	279	509	-230
Public Administration	284	531	-247

Sources: US Census Bureau, LEHD Origin-Destination Employment Statistics.

Note: Arrows are for illustration purposes only and do not indicate direction of commuter flow. In commuter flows, "work in county" refers to workers that are employed in the county and work in the industry, "employed in industry" refers to county residents who work in the industry inside or outside of the county, and "net job flow" is the difference.